



ADVERTISING *with GRCA*

*Connecting people, products, and services
for a better outcome.*

Go ahead. Introduce yourself.

conference



publications



online

www.govcollect.org

Why GRCA?

We value the same people.

Governments are responsible for \$1 trillion dollars in revenue so we find it remarkable that no organization has materialized to provide government collection personnel the resources they so desperately need. **Until now.** The Government Revenue Collection Association was established to educate and support the folks responsible for collecting that huge mountain of revenue.

The goal of the Government Revenue Collection Association is to provide top-notch services, training, education and networking opportunities to as many government collection professionals as we can touch. GRCA also welcomes collection agents, consultants, and other private business people that have a direct responsibility for collecting government debt. Regardless of what type of debt they collect or what level of government they represent, we're reaching out to them. **They're a pretty big audience.**

Our mission is to help government collectors excel. They need the latest tools, technology, and products at prices governments can afford. **That's where you come in.** Private businesses bring efficiency, innovation and technology to the government sector. In an environment where employees are being asked to do more with less, your products and services are a necessary component to their success.



You build products and provide services you believe in that can help people improve their effectiveness. **We know people who can use your products.** That seems pretty simple.

GRCA can help you introduce your products and services to our government members. Please let us know how you'd like to get involved in the Association.

Working Together to Improve Government Collections

Events



GRCA hosts an Annual Conference where Exhibitors and Sponsors can discuss their products and services one-on-one with attendees. It's an excellent way to catch up with your current users and introduce yourself to your future clients. You'll hear first-hand what they need to help them meet their goals.

As an **Exhibitor**, a brief (50 words or less) description of your company and your logo will be included in the conference materials. You don't have to be a Member to be an Exhibitor at our conference, but you do need to be an Exhibitor to advertise in the conference materials.

Sponsors receive an additional full page, full color advertisement with their Package, along with signage appropriate to their level of sponsorship. Sponsors must be Corporate Partners in good standing.

If you wish, additional color advertising is available in the printed conference materials.

We encourage you to download the [Vendor Guide](#) for more information about getting involved at the Annual Conference.

Pricing:

Full page: \$600

Half Page: \$400

Publications



The Association produces a regular newsletter which is distributed electronically at least three times per year. We'll be compiling the latest collection news, offering advice on a variety of topics, providing tips and suggestions for improving effectiveness, and more. Our Associate Members and Corporate Partners may also submit articles for inclusion in the newsletter. Best of all, as the Association grows, you'll reach an ever expanding base of potential clients.

Advertisements in the newsletter are set aside for our Corporate Partners. You can learn more about becoming a corporate partner by downloading our [Corporate Partner and Associate Member brochure](#).

There are a few things you should know:

- Advertising is provided for an annual fee which means your ad will be placed in at least three newsletters.
- GRCA reserves the right to determine the placement of your ad as well as the newsletter schedule.
- All advertisements must be submitted in one of the following file formats: EPS/TIF/JPEG/PDF, 300dpi.

Pricing:

Full page: \$1,500

Half Page: \$1,100

Quarter page: \$750





Web Site

Our website, www.govcollect.org is the hottest spot on the web for those responsible for collecting government debt and it's only getting better! As the Association grows, we continue to add exceptional articles and resources for the public and our members.

Advertising is reserved for our Corporate Partners and we allow you to choose the location and size of your ad. We are currently offering two sizes, 190 x 100 px and 190 x 190 px as illustrated.

GOVERNMENT REVENUE COLLECTION ASSOCIATION
Working Together to Improve Government Collections
GOVCOLLECT.ORG

Member login:
Username: * Password: *
Not a member? [Join here.](#) [Request new password](#) [Log in](#)

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1st Annual GRCA Conference
Learn. Collect. Excel. [Register](#) →
April 20 - 22, 2009
San Francisco, CA

Welcome to the Government Revenue Collection Association (GRCA)
There are several wonderful organizations for government professionals like Finance Directors, Treasurers, Clerks, and Budgeters but there's never been an association just for government collection specialists. We're pleased to announce the creation of the Government Revenue Collection Association, a non-profit organization created to support government collections at all levels.
GRCA has been established to educate those responsible for collecting government receivables, to develop standards and best practices, to distribute information regarding new technological advancements, to build a library of useful information, and to bring collectors together to share and learn from each other.
As we grow, look for ongoing submissions to our library, added membership benefits, and new developments on the site. Thanks for visiting the Government Revenue Collection Association.

1st Annual GRCA Conference: Learn. Collect. Excel.
As our financial system continues to struggle, taxpayers across the country and abroad are facing difficult economic times. Competing against budget cuts, foreclosures and bankruptcies, governments are confronting more challenging revenue collection obstacles than ever before, with fewer and fewer resources. Maintaining collection levels under such harsh circumstances requires cost-saving ideas and creative problem solving. [Continue reading...](#)

Become a member!
Access the GRCA database of government collections resources. →

We are here for you..
Our knowledge base offers the most extensive resource of tools for government collections. →

Quick Links
▶ **Our Mission:** as a non-profit organization, our goal is to help your government agency advance.
▶ **Sample Letters:** don't reinvent the wheel, check out our samples.
▶ **Collection Software:** get the low-down on available options.
▶ **Working with Collection Agencies:** what to know before you call.
▶ **Questions?** Contact us today.

We want your input:
What session would you most like to see at the upcoming Annual Conference in San Francisco?
Selling your debt to Private Debt-Buyers
Starting up a Collections Unit 17%
Why should I care about Collecting Government Debt? 61%
Total votes: 18
[Older polls](#)

190 x 100 px

190 x 190 px

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Web Site Pricing


Home Page:

Your advertisement will be posted on GRCA's home page. It will be rotating with no more than three other advertisements. We are currently accommodating 190 X 190 pixel ads on the Home Page which are priced as follows:

3 Months	6 Months	9 Months	12 Months
\$600	\$1,050	\$1,350	\$1,500

General Web Page:

Your advertisement will be posted on the About Us, Events, Membership, Resources, or News page. It will be rotating with no more than two other advertisements. These pages will accommodate 190 X 190 pixel ads only and are priced as follows:



3 Months	6 Months	9 Months	12 Months
\$250	\$450	\$630	\$780

Corporate Specific Web Page:

Your advertisement will be posted in the Improving Collections section of the site. You may indicate a page preference and your ad will be rotating with no more than three other advertisements. These pages will accommodate either 190 X 100 pixel ads or 190 X 190 pixel ads.

Ad Size	3 Months	6 Months	9 Months	12 Months
190 X 100	\$300	\$575	\$800	\$1,000
190 X 190	\$450	\$800	\$1,080	\$1,200



GOVERNMENT
REVENUE
COLLECTION
ASSOCIATION



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