

GOVERNMENT
REVENUE
COLLECTION
ASSOCIATION



CORPORATE PARTNERS and ASSOCIATE MEMBERSHIP

*The Government Revenue Collection Association is
moving public sector collections in the right direction.*

Do you want to join us?



Working Together to Improve Government Collections

Corporate Involvement

There are several wonderful organizations for government professionals like Finance Directors, Treasurers, Clerks, and Budgeters. The Government Revenue Collection Association (GRCA), a non-profit organization, provides a learning environment specifically for government collectors.

We understand the value our Corporate affiliates bring to the Association. Through their products and services, private businesses continue to improve the efficiency, effectiveness, innovation, and technology of the government sector. We have created Corporate Partnerships and Associate Memberships to facilitate the interaction between government collection professionals and those businesses that provide resources, tools and support to the industry.



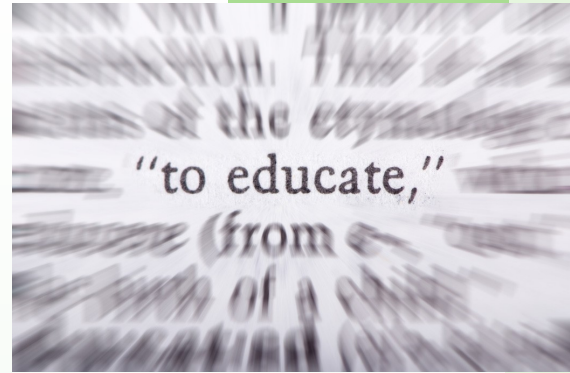
The Government Revenue Collection Association exists for the purpose of increasing knowledge and improving collection processes. Members are able to learn and provide input to the Association through their interaction with the Association. Our Corporate Partners and Associate Members are encouraged to participate in the Association through educational presentations at the Annual Conference, networking with our Regular Membership, submitting documents to the Library and more. Your involvement will keep you informed of government trends and assist you in building meaningful relationships with your current and future clients.

Integrity and ethics are not values we take lightly at GRCA. We look to our Members to display the highest level of professionalism and objectivity. As outlined in our Code of Ethics, it is the responsibility of our Members to support the mission of GRCA, to serve the public interest and maintain the good reputation of our profession.

Government collectors are responsible for an astounding variety of debt types and the Association welcomes Members from all levels of government. If your business is committed to sharing ideas, education, and the overall improvement of government collections, this is the Association for you. We encourage you to continue improving government services and appreciate your participation in the Government Revenue Collection Association.



GRCA has been established to educate those responsible for collecting government receivables, to develop standards and best practices, to distribute information regarding new technological advancements, to build a library of useful information, and to bring collectors together to share and learn from each other.



Our Mission...

The Government Revenue and Collections Association (GRCA) exists to promote the following ideals for all public agencies regarding collecting their own accounts receivable:

The advancement of learning: GRCA exists to gather information regarding best practices and new ideas from both government and non-government entities. Once gathered, GRCA is dedicated to professionally distributing the information for the benefit of the industry. Just one of these learning options is to benefit from learning at the annual conference.

The development of standards: Governments throughout the world have different ways to collect revenue. Taking the best of those ways and applying them to your individual government is the best design. It is nice to have standards but you need to know how to apply them. GRCA is designed to help you understand that.

The understanding of technology: Revenue collection technology is no different than any other technology industry, it changes fast. GRCA is dedicated to coordinating the distribution of information of the latest technology and how it can affect you.

Building a repository of useful knowledge: GRCA is built to provide each member useful information that can help you to improve your revenue collections. The GRCA website is one way to offer you tools and information gathered for the purpose of revenue collection improvement.

Building relationships within the industry for its betterment: Networking with others is the best way to build knowledge, improve learning and create standards. The purpose of GRCA is to bring people together to both share with each other and learn from each other.



Code of Ethics

Purpose

This Code of Professional Ethics ensures a uniform adherence to the Association's policies and relationships related to legal, moral and professional standards of conduct. This code provides the public a view as to how the Association approaches matters involving ethics. The principles set forth in this code shall govern the conduct of all members of GRCA whether public employees, private citizens or corporations.

Responsibility as a Member

All members shall adhere to concepts of effective and efficient government service. A member shall conduct himself or herself at all times in a manner which serves the public interest and maintains the good reputation of the profession. A member shall uphold the letter and spirit of the law and report violations of the law to the appropriate authorities.

Professional Development

A member shall observe professional technical standards and continually strive to acquire knowledge and improve levels of competence in the processes of revenue collection. A member shall strive to enhance the competence of any member within the Association or anyone in the industry including those they work with.

Professional Integrity

A member shall respect and protect privileged information. A member shall conduct their business openly so the public may make informed judgments and hold public officials, individuals, and corporations accountable. A member shall be sensitive and responsive to inquiries from the public and the media.

Professional Relationships

A member shall maintain the highest ideals of honor, integrity, and objectivity in all professional relationships.

Conflict of Interest

A member shall not seek any favor or accept any personal gain which would influence, or appear to influence, objectivity or conduct of official duties.

Member Misconduct

The Association shall not accept or condone unethical conduct under any circumstances. A member found by the Board of Directors to be in violation of any provision of this Code of Ethics shall be expelled from membership for a length of time to be determined by the Board and, if the member is a member for the purposes of marketing products or services to the Association, all Association ties will be severed.

Membership Benefits

	Associate Membership	Corporate Partner
Access to Membership: Members have access to a variety of government professionals through advertising, exhibitor opportunities, and networking events.	✓	✓
Association Involvement: Members are welcome to submit articles for the Library and newsletter. The Association also looks to Membership to participate in projects, surveys, and training opportunities, as they arise.	✓	✓
Members Only: Associate Members and Corporate Partners have full access to the Members Only section of the website, including the Library.	✓	✓
Newsletter: Members are provided a complimentary subscription to Government Collection Insider, our quarterly newsletter.	✓	✓
Use of the GRCA Logo: Associate Members and Corporate Partners may use the GRCA logo on their websites.	✓	✓
Networking: GRCA encourages interaction between Corporate and Regular Members by providing networking opportunities at our Annual Conference and via our online networking tool.	✓	✓
Advertising: In the first newsletter after they join, Corporate Partners are offered one, free 1/4 page ad. Only Corporate Partners may purchase advertising on the GRCA web site and in our publications. Associate Members may only advertise in the Annual Conference Program.		✓
Webinars: We'll help you get your message out. GRCA will assist Corporate Partners with online product demonstrations or training sessions on specific topics.		✓
Website and Publications: Corporate Partner logos and links will be featured on the GRCA website. An annual Corporate Partner Newsletter will also be assembled to showcase your company.		✓
Exhibitor Fee Discount: Corporate Partners enjoy a \$150 discount on exhibitor fees.		✓
Conference Sponsorship: Only Corporate Partners are eligible for sponsor-level participation at the Annual Conference.		✓
Conference Session Opportunity: A minimum of one training session at the Annual Conference is reserved for a Corporate Partner. Availability is dependent on session needs. <i>Note: Three sessions at the 2009 Annual Conference were provided by Corporate Partners.</i>		✓

Annual Conference

The Annual Conference is your opportunity to mingle with governments who are looking to improve their collection results, update their technology, and strengthen their performance with the addition of the latest collection tools and methods.

Exhibitor

Although some conference opportunities are reserved for our Corporate Partners, Corporate Membership is not required to participate in the Annual Conference.

Exhibit packages are limited to tabletop displays and are priced at **\$750** for a booth and one staff member. Additional staff members may be added for **\$300** per person, maximum of four staff members per booth.

For additional conference information, please go to:
<http://www.govcollect.org/events/annual-conference/exhibitors>

Event sponsorships are only available to our Corporate Partners. Your investment in this opportunity will help governments improve their collections process by introducing them to your products and services.

Sponsor

Sponsorship packages are available in a wide range of prices starting at **\$1,000**.

If you're looking to make a unique statement we are happy to customize a package, just for you.

Please download a **Vendor Guide** for package information and pricing.



Sponsorship details for the GRCA Annual Conference can be found at
<http://www.govcollect.org/events/annual-conference/sponsors>

Advertising

Education, networking, and the advancement of technology in the government arena are our primary concerns. In order to maximize your exposure to our membership, GRCA provides its Corporate Partners with advertising opportunities both on our website and in our printed materials.

Your GRCA advertisement puts our users within a mouse-click of your products and services.

Web Site

Contact us at info@govcollect.org for more information.

Web site packages are available for Associate Members and our Corporate Partners. Pricing is dependent on ad size and the duration of the advertisement, starting at **\$250**.



Publications

GRCA accepts advertisements for the Member Directory, e-mail notifications to membership, and all publications produced by GRCA. Publication costs vary based on the size of the advertisement and the duration of the ad.



We value all the experience you bring to the Association. We also understand the significance of partnering with private industry to gain the most up-to-date information for our government members. As part of your Corporate Partnership, you are invited to submit articles for publication in our newsletter and Library.



Government Revenue Collection Association
 P.O. Box 820813
 Orchards, WA 98682
 (877) 724-GRCA (4722)

Corporate Partner and Associate Membership Application

Please mail your application to: GRCA, P.O. Box 820813, Orchards, WA 98682
Or Fax it to: 360.260.5789

Primary Member (Please Print):

 Mr./Mrs./Ms. First Name MI Last Name

 Organization Name Title/Position

 Mailing Address City State/Province Zip/Postal Code

() ()

 Telephone Fax

 E-mail Address (required)

Additional Associate Member (included with Corporate Partnership):

 Mr./Mrs./Ms. First Name MI Last Name

 E-mail Address (required) Title Phone

Annual Membership Level:

\$150 Associate Member

Associate Members are persons interested in furthering the purpose of the Association but who are not public employees. Associate Members may be directly responsible for the collection of money due the government or they may provide services to the government debt collection industry. An Associate Member is one person, not a company or organization.

\$600 Corporate Partner

Corporate Partners are private or public-sector firms who are committed to improving government collections, who offer products or services related to collections. Corporate Partnerships include 2 Associate Memberships. Additional Associate Memberships may be purchased individually.

Total Fees (All fees in U.S. funds):	
Corporate Partnership	\$ _____
Associate Membership _____ @ \$150 =	\$ _____
Total Due	\$ _____

If you are applying for more than one Associate Membership or are adding Associates to your Corporate Partnership, please complete the top portion of the form for each applicant. Payment information may be submitted on a single form if all the applications are mailed together.

Credit Card Payment: Please check one. Amex Master Card Visa

 Name on Card Card Number Exp. Date

X

 Authorized Signature

X

 Signature of Applicant Date

My signature signifies that I have read and accepted the Code of Ethics. I agree to become a member of the Government Revenue Collection Association and will adhere to the intent of the Association's purpose and bylaws.



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Visit us online at www.govcollect.org